

PROGRAM SPONSORSHIPS

Our community is your marketplace. By supporting the recreation, nature and fitness programs and facilities of Carmel Clay Parks & Recreation (CCPR), you have the ability to interact with your preferred customer base in a unique way, feature products or services and effectively deliver your marketing message with lasting brand identity.

Carmel Clay Parks & Recreation relies on sponsors to help keep program costs to a minimum and allow for more participation. If a monetary sponsorship isn't within your budget, we do look for in-kind donations.

SPONSORSHIP LEVELS

Each sponsorship level is considered per CCPR program. Programs with a series of sessions are considered 3 separate program sponsorships.

COMMUNITY GOLD SPONSOR (\$500)

- Onsite presence with booth at each sponsoring program (one, 6ft table & 2 chairs provided) or company-provided banner to be hung during program
- Logo (with link to your business page) included on website for each program sponsoring (over 130,000 page views monthly)
- Social media mention/tag prior to each program sponsoring (over 12,000 followers)
- Logo included on printed flyers for the program
- Company name listed in eNewsletter the month prior to the program (sent to 13,000 members)

COMMUNITY SILVER SPONSOR (\$350)

- Onsite presence with booth at each sponsoring program (one, 6ft table & 2 chairs provided) or company-provided banner to be hung during program
- Logo (with link to your business page) included on website for each program sponsoring (over 130,000 page views monthly)
- Social media mention/tag prior to each program sponsoring (over 12,000 followers)

COMMUNITY BRONZE SPONSOR (\$150)

- Onsite presence with booth at one program (one, 6ft table & 2 chairs provided) or company-provided banner to be hung during program

IN-KIND SPONSOR (no monetary exchange)

- Items to be used for raffles, give-a-ways, and as a thank you to participants for attending programs.

SUMMER 2018 OPPORTUNITIES

- **Family Learn to Fish Day | May 18 and June 2, 9am-12pm**
 - In partnership with the Indiana DNR, this is an introductory workshop designed for families so they can learn to fish and create memories together.

Carmel • Clay Parks & Recreation

- **Monon Mixer(s) | June 21, July 12, August 2, 8-10pm**
 - A 21+ only event where adults have the opportunity to enjoy The Waterpark kid-free. Up to 800 individuals in attendance per event date.
- **National Dance Day | July 28, 9:30-11am**
 - Free community event to celebrate National Dance Day. Our Zumba team will teach dance styles from around the world.
- **Preschool Splash Bash | August 15, 11am-2pm**
 - While the big kids are back in school, parents can enjoy The Waterpark with their toddlers.
- **Lunch N' Learn | Dates and times vary**
 - Participants enjoy a light lunch and get information on trending fitness and wellness topics.

****We offer a variety of programs throughout the season, so please let us know if there is something you have seen that you would be interested in sponsoring that is not listed.***

BECOME A SPONSOR

If interested in becoming a sponsor, fill out the below and submit to Lindsay at llabas@carmelclayparks.com. Upon review, we will be in contact with you to discuss the specifics within your proposed sponsorship and provide an agreement to be signed. Final agreement and check, made payable to: Carmel Clay Parks & Recreation, is to be mailed to the address listed below to the attention of Lindsay Labas, 30 days prior to the date of sponsoring program. For additional information, please contact Lindsay Labas, Marketing Director at 317.573.4020 or llabas@carmelclayparks.com.

SPONSORSHIP LEVEL: _____ SPONSORSHIP AMOUNT: _____

COMPANY NAME: _____

PROGRAM(S) & DATE(S) INTERESTED IN SPONSORING: _____

CONTACT NAME: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIPCODE: _____