

**Central Bark Park
2018 Sponsorship Opportunities**

The Carmel Clay Parks & Recreation department offers several ways for local businesses to benefit from a partnership with our organization. Thousands of people visit our parks each year, many of which bring their loving pets. A great way to reach out to these possible customers is to be a part of our Central Bark Park sponsorship program. Being a sponsor not only means having the ability to advertise in a highly visible park, but it also helps to provide an enjoyable park experience for community patrons. Your business has been chosen for this opportunity because we at Carmel Clay Parks feel that it might benefit your company. Here are a few options for sponsorship. Availability is first come, first serve.

Top Dog Sponsor (\$5,000)

You or your company will be a sponsor of a park feature - 1 available

- 5-year agreement/contract
- Named park feature (i.e. shelter, shade structure, etc.)
- Listed as Top Dog Sponsor on donor signage at park
- Special recognition at groundbreaking and ribbon cutting event
- Social media mentions throughout the year
- Name recognition as Top Dog Sponsor on Bark Park webpage
- 10x10 booth at park opening and dog-related events

Paw Print Sponsor (\$500)

You or your company will be a sponsor of signage – 2 available

- 1-year agreement/contract
- available in small dog area, (1) available in large dog area
- Your choice of designated 10' section of fence with your desired name or message
- Banner provided by you or your company (must have 4 grommet holes in corners)
- Name recognition as Community Sponsor on Bark Park webpage
- Listed as Paw Print Sponsor on donor signage at park

Doggie Bag Sponsor (\$250)

You or your company will be a sponsor of a dog pot station - 7 available

- 1-year agreement/contract
- Your choice of unoccupied dog pot station; refer to map
- Doggie Bag station sign to include your company logo and website/phone number
- Name recognition as Doggie Bag Sponsor on Bark Park webpage
- Listed as Doggie Bag Sponsor on donor signage at park

Canine Companion Sponsor (\$150)

Help support the building and upkeep of the Bark Park with a donation – unlimited availability

- 1-year agreement/contract
- Name recognition as Community Sponsor on Bark Park webpage
- Listed as Canine Companion Sponsor on donor signage at park

If one of these sponsorship options sounds like a good fit for your company or you would like more information, please contact Lindsay Labas, Marketing Director, at 317.573.4020 or llabas@carmelclayparks.com. Thank you for your time.